TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PMI Nutrition International, LLC		II09/12/2007 I	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Land O'Lakes Purina Feed LLC	
Street Address:	4001 Lexington Avenue North	
City:	Arden Hills	
State/Country:	MINNESOTA	
Postal Code:	55126	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77038475	PRIMATE CRUNCH

CORRESPONDENCE DATA

Fax Number: (612)334-3312

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 6123343222

Email: cnelson@wck.com

Correspondent Name: Z. Peter Sawicki

Address Line 1: 900 Second Avenue South

Address Line 2: Suite 1400

Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	L101.22-0263
NAME OF SUBMITTER:	Z. Peter Sawicki
Signature:	/Z. Peter Sawicki/

TRADEMARK REEL: 003619 FRAME: 0372

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Date:	09/12/2007
Total Attachments: 1 source=Assign#page1.tif	

TRADEMARK REEL: 003619 FRAME: 0373

ASSIGNMENT

PMI Nutrition International, LLC (hereinafter PMI), a Limited Liability Company of Delaware, United States is an unintended owner of application Serial No. 77/038,475 for the mark PRIMATE CRUNCH.

Land O'Lakes Purina Feed, LLC (hereinafter LOLPF) desires to have the unintended Assignment that was recorded in the United States Patent and Trademark Office corrected.

PMI hereby wishes to correct the unintended Assignment that it received from LOLPF, a Limited Liability Company of Delaware, United States of application Serial No. 77/038,475 for the mark PRIMATE CRUNCH and to the extent that it has any rights to the mark, assigns those rights back to LOLPF in correcting the unintended Assignment document that had been recorded in the United States Patent and Trademark Office.

PMI NUTRITION INTERNATIONAL, LLC

Printed Name: John W. Curvan

Title: Assistant Secretary

STATE OF MINNESOTA

Subscribed and sworn to before me, a Notary Public, this 12 day of Sept , 2007.

CHARLOTTE A.H. WENGER

Notary Public Minnesota

My Commission Expires Jan 31, 2010

TRADEMARK
REEL: 003619 FRAME: 0374

RECORDED: 09/12/2007